WEB ADVERTISING

- Process Instrumentation & Sensors: 34,375
- Product & Media: Showcase: 26,597
- Safety & Cybersecurity: 38,826
- SI Giants in Action: 40,000

System Integration: 31,315
Whitepaper Connections: 27,378

Database sizes vary due to opt-in/opt-out nature of email delivery.

GLOBAL SYSTEM INTEGRATOR DATABASE AND REPORT

Search Sponsorship
Run of Site
300x600, 300x250

Leaderboard
Run of Site
728x90

Boom Box
Run of Site
300x250

Search Sponsorship
Run of Site
300x600, 300x250

Package - 4 Ad Units
& Targeted
728x90, 65x30

DIGITAL REPORTS

Digital Reports are single-topic, multi-sponsored supplements that deploy with the digital magazine editions and are promoted via web and enewsletter ad inventory. They offer the following: Cover position exposure, deploy with the digital magazine editions and are promoted via web and digital and print Ad Portal: http://ads.cfemedia.com

Contact Stream® is a cloud-based, contact delivery platform that provides qualified, engineering contacts directly to customers for use in their marketing automation and client relationship management systems. Provide your sales team and channel partners with a regular stream of high-quality engineering contacts who buy or specify your products at all stages of the sales cycle. Contact Stream® is an easy-to-use interface that consists of well over 150,000 basic leads and 11,000 pro leads with buying intelligence data within the vertical markets served by CFE Media. Contact Stream® customers receive real-time purchase intent search based on product category, purchase timeframe, buying stage, industry, and other relevant criteria.

NEW PRODUCTS FOR ENGINEERS

The New Products Database is a unique SaaS platform that provides valuable services to engineering users who are interested in discovering new products, and vendors who would like to promote their new products to engineers. This database has a community of manufacturers that provide new and updated products that are easily searchable within the database. The database is hosted by Control Engineering, Consulting-Specifying Engineer, Oil & Gas Engineering, and Plant Engineering. These are global brands with a combined reach into more than 7,500 engineering professionals in eight research studies; these studies will continue throughout 2019 on trending topics. CFE Media’s data provides manufacturers the ability to effectively and efficiently market their products and content to engineers, allowing their client’s message to evolve and expand as the market changes.

The Marketing to Engineers® program includes:
- Annual Live Event
- Research
- Lunch and Learn
- Resource Site

MARKETING TO ENGINEERS®

CFE Media’s Marketing to Engineers® program provides B2B marketers with the latest research and information on how to market to engineers effectively. Gain insight into topics such as content marketing, inbound marketing strategies, marketing automation, lead nurturing, effective social media campaigns, and search engine optimization.

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2019 Tradeshows and Events:
• Contact Information
• Web Advertising
• Print Specs
• 2019 Editorial Calendar

Search Sponsorship | Run of Site | 300x600, 300x250
(www.controleng.com/cemediakit):

Editorial Webcast Participating Sponsor (RCEP Accredited**):
WEBCAST SPONSORSHIPS*
capabilities, and additional promotions in quarterly updates, targeted email blast promotions, lead generation enewsletter ad inventory. They offer the following: Cover position exposure, deploy with the digital magazine editions and are promoted via web and DIGITAL REPORTS criteria. Visit integration needs of subscribers based on database Control Engineering corporate profiles. Grow your business by promoting your system integrator this database allows SIs to promote their specialties through comprehensive applications. Designed to link end-users with engineering service providers, GLOBAL SYSTEM INTEGRATOR DATABASE AND REPORT WEBSITE ADVERTISEMENTS
Custom Webcast (Non-accredited):
One topic, one panelist chosen by sponsor, one sponsor, one-minute commercial. Maximum presentation time is 45 minutes.
One-minute commercial, leads, exposure throughout webcast promotion. Four sponsors maximum.
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* All webcasts are archived for one year.
** RCEP Accredited courses, eligible for certified Professional Development Hours (PDHs).

WEBSITE ADVERTISEMENTS
AD TYPE | POSITION | AD SIZE (PIXELS)
--- | --- | ---
Skyscraper | Run of Site | 300x600
Leaderboard | Run of Site | 728x90
Bloom Box | Run of Site | 300x250
Search Sponsorship | Run of Site | 300x600, 300x250
Package - 4 Ad Units & Targeted | 728x90, 63x30

GLOBAL SYSTEM INTEGRATOR DATABASE AND REPORT
Support system integrators who specify your products in manufacturing applications. Designed to link end-users with engineering service providers, this database allows SIs to promote their specialties through comprehensive corporate profiles. Grow your business by promoting your system integrator relationships and access valuable market intelligence related to the specific integration needs of Control Engineering subscribers based on database criteria. Visit www.controleng.com/global-si-database

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WEBCAST SPONSORSHIPS*
Editorial Webcast Participating Sponsor (RCEP Accredited**):
One-minute commercial, leads, exposure throughout webcast promotion. Four sponsors maximum.

CUSTOM RESEARCH
Control Engineering manages its relationship with qualified engineering professionals and works with content experts to compile state-of-the-art research on trending topics. Talk to your marketing consultant for custom research options.

CONTENTSTREAM®
ContentStream® is a cloud-based, content marketing platform that delivers professionally developed, engineering-centric content to customers for use on their websites. Enhance your content portfolio with third-party content from ContentStream® and position your company as a thought leader and an educational resource in the engineering community. Additionally, ContentStream® customers receive real-time content analytics, target audience personas, enewsletter campaign management, and lead generation capabilities with their subscription. Visit www.cfemedia.com/technology/contentstream

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